

# I Ting Tseng

## UX / Product Designer

### EXPERIENCE

Associate Product Manager / Internet Brands

June 2021 - Present

Integrated business requirements, stakeholder feedback, and customer research to assist in developing B2B and B2C features such as notification and review sorting system.

UI Designer / Indigo BioAutomation, Inc.

June 2020 - June 2021

Led the design of a 29-inch touch screen dashboard to control the robot handler, analyze results, and check the laboratory management system with visualization charts and skeuomorphism style.

Visual Design Intern / Shotzoom, LLC

June 2019 – August 2019

Developed affinity diagrams, flow models, wireframes, low fidelity prototypes, and interactive mockups to effectively communicate interaction and design ideas. Worked with the marketing team to create a variety of media including websites, apps & print designs that adhere to the visual identity and messaging.

UX Designer / EMCT Inc.

May 2013 – July 2018

Delivered 17 websites and 11 apps from scratch to launching products, with a focus on data visualization, management, and analysis tools for decision making and business intelligence solutions.

Visual Designer / InFane Design Group, Co., Ltd.

August 2009 – April 2013

Integrated a multidisciplinary field of environmental experience design in areas ranging from graphic design, architecture, and interior design, to industrial design, providing services such as wayfinding design, placemaking, and brand identity.

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### EDUCATION

MS, Human Computer Interaction

August 2018 - May 2020

Indiana University (IUPUI), Indianapolis, IN

### PUBLICATION / PRESENTATION

**Co–Author:** From Crowdsourcing to Crowdsharing: The Smart Environmental Sensing Web of EPA. **2017**

**Presentation:** Zenext – A Voice Command Virtual Assistant for Law Enforcement and Emergency Responders. **IEEE CCWC. 2020**

**Presentation:** Alike Cloud Services–Fire Safety in 3D. **IEEE CCWC. 2020**

### ACHIEVEMENT

**Winner** Tech to Protect Seed and Progress Award, **2020**

**Winner** Tech to Protect Challenge National Award, **2020**

**Winner** Tech to Protect Challenge Pittsburgh, **2019**

**Winner** Tech to Protect Challenge Chicago, **2019**

**Winner** AT&T Firstnet Hackathon, **2019**

**MLEP** IUPUI Multicultural Leadership Empowerment Program, **2020**

**Merit Scholarship** Indiana University, **2018**

### TOOLS / SKILLS

|                      |            |
|----------------------|------------|
| Adobe Creative Cloud | D3.js      |
| Sketch               | Tableau    |
| Axure                | JavaScript |
| Figma                | HTML / CSS |
| Infographic          | Bootstrap  |